



Kiwanis®

Palo Alto Kiwanis Club

Serving the Children of the World™

FY 2014-2015 Annual Report



Special Games at De Anza College

PAKC Charitable Foundation Operations and Club Community Service, FY 2014-2015

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1. Summary of Charitable Foundation Operations and Club Community Service

In Fiscal Year 2014 - 2015, club members raised \$102,887 and we decreased our equity holdings by \$17,723 on investments. We issued Foundation grants for \$86,397, expended \$638 on administration, and contributed \$75,547 to Kiwanis International's Eliminate Project. More detailed financial statements, a list of fundraising activities, and details of grants are in Section 2, beginning on page 5 of this report.

FOUNDATION FUNDRAISING

We achieved 90% of our fundraising through numerous projects and the remainder through direct cash contributions. Our major event, Bowling for a Better Community (BBC), generated most of our Events income. In its 14th year, BBC has grown every year to include on-line and silent auctions, dinner, a raffle drawing for a Hawaiian vacation, a lawn bowling tournament and other family games.

Events:
\$51,364

Sales:
\$21,476

Donations:
\$30,047

Total Amount Raised: \$102,887



2014 Angel Award winner, Allan Berkowitz, Executive Director of Environmental Volunteers, with emcee, County Supervisor Joe Simitian, .



Every year the Kiwanis Club of Palo Alto sponsors the BBC (Bowling for a Better Community) fundraiser. Here, several participants show off their bowling form.

FOUNDATION GRANTS

We made grants to over 30 agencies and public entities. The chart below depicts how our funding was distributed between Children, Teens and Young Adults, Community, and International. The greatest amount of local funding went to the Palo Alto United School District High Schools to sponsor students in the Camp Everytown Leadership and Diversity Camps, provide scholarships for graduating seniors selected by faculty, sponsor Kiwanis Key Clubs, and support counseling and choir activities.

Children:
\$26,162

Teens and Young Adults:
\$30,361

Community :
\$9,539

International:
\$20,335

Total of Foundation Grants: \$86,397

For a further description of the grants for Children, Teens and Young Adults, Community, and International, please see page 6.



The Kiwanis Club of Palo Alto participates every year in the Division-wide Special Games. The Kiwanis Special Games were created to address the physical and emotional needs of the substantial number of extremely challenged children in regional schools.



Our service projects are not all outside! Here, members help Foundation for a College Education with their mass mailings.



The Club has adopted the Palo Alto Duck Pond as one of our main service projects. Here, a Kiwanian helps to repair a retaining wall.



PAKC members went to the East Menlo Park facility of Family Connections to install a new vinyl fence on an outdoor patio. This new fence is next to the vinyl fence we built last Fall, for All Fives Preschool, located in the back of the facility.

COMMUNITY SERVICE PROJECTS

We completed 50 projects for 26 agencies, contributing over 2,600 member hours. The Club's annual Rebuilding Together project this year was at the Cesar Chavez Academy and Los Robles schools in East Palo Alto. We were joined by the National Charity League, the Service League of Boys, and UBS Financial Services as co-sponsors of the event. Our tasks included painting several areas of the schools including portable buildings, doors and windows, and hallway ceilings; we also built additional shade structures; refinished picnic tables; and mulched garden areas. We had 90 volunteers in the morning, and 60 in the afternoon.

For a further description of the hours for Community Service Projects, please see page 7.

Children:
772 hours (29%)

Teens and Young Adults:
261 hours (10%)

Community:
1,599 hours (60%)

International:
31 hrs. 1%

Total Hours Worked: 2,663



Both Palo Alto and Gunn High Schools have active Key Clubs, which do a lot of service in the community on their own, as well as assisting the PAKC in some of our activities.

2. More Detailed Reports

FOUNDATION FINANCIAL STATEMENT BALANCE SHEET & INCOME/EXPENSE

FOUNDATION BALANCE SHEET

	FY 2014 - 2015 Sept. 30, 2015
Assets	\$389,557
Liabilities & Equity	
Liabilities	\$4,745
Equity	384,812
Total:	\$389,557

FOUNDATION INCOME/EXPENSE

	FY 2014 - 2015 Oct. 1, 2014 - Sept. 30, 2015
Income	
Fundraising	\$102,887
Investment	(17,723)
Expense	
Grants	86,397
Administrative Expenses	638*
Net Income:	(\$1,871)

* Administrative Expenses were 0.6% of Total Funds Raised

LOCAL & INTERNATIONAL GRANTS

Children

CalNevHa Loan Forgiven	\$10,000
Rebuilding Together	5,000
Family Connections	3,500
Literacy Project	1,512
Division 34 Special Games	1,500
Palo Alto Community Child Care	1,000
Physician Training for Pediatric Trauma	1,000
Palo Alto Housing Corp. Pre-School	1,000
Palo Alto Family YMCA	1,000
Dream Catchers	500
JLS Spelling Bee	150

Total: \$26,162

Teens and Young Adults

Diversity Training	\$10,000
Gunn HS & Palo Alto HS Scholarships	7,500
Gunn HS & Palo Alto HS Key Clubs	3,327
Circle K Club at Stanford	1,968
Adolescent Counseling Services	1,000
Eastside Prep	1,000
Foundation for College Education	1,000
Gunn HS & Palo Alto HS Choirs	1,000
Juana Run	1,000
Youth Community Service	1,000
Special Games	866
Key Leader Training	700

Total: \$30,361

Community

Service projects materials	\$2,658
Member service awards	2,300
Abilities United	1,000
Canopy	1,000
Kara	1,000
La Comida	1,000
Stevenson House	581

Total: \$9,539

International

Tapulao Elementary School Philippines	\$9,500
Calpulli Children's Library	7,385
Fire truck for Oaxaca	1,000
One Dollar for Life	750
Kiwanis International Foundation	500
Neighbors Abroad	500
Cal-Nev-Ha District Foundation Founders Day	700

Total: \$20,335

Total Grants: \$86,397

In addition, members contributed directly to a Sudden Infant Death Syndrome fundraiser.



Club members prepare and serve food to the residents of Stevenson House.

COMMUNITY SERVICE PROJECTS

AGENCY HOURS

Children

Special Games	188
Family Giving Tree	185
Palo Alto Recreation Foundation	144
Family Connections	116
Palo Alto Art Center	63
Head Start	60
Los Robles Academy	16

Total: 772

Teens and Young Adults

Foundation for a College Education	130
Juana Run	65
Girls2Women	61
PAUSD	5

Total: 261

AGENCY HOURS

Community

Canopy	409
American Diabetes Association	316
Avenidas	240
Rebuilding Together	153
Rinconada Park & Duck Pond	109
Monterey Golf Tournament	99
Stevenson House	91
Bay Area Sports	52
Moonlight Run	52
Racing Hearts	35
2nd Harvest Food Bank	22
Abilities United	13
Palo Alto Chamber of Commerce	8

Total: 1599

International

One Dollar for Life	27
Neighbors Abroad	4

Total: 31

Total Community Service Hours: 2,663

FOUNDATION FUNDRAISING

FY 2014-2015
(Oct. 1, 2014 to Sept. 30, 2015)

	Amounts Raised	Hours
Bowling for a Better Community	\$34,855	931
Angel Award	12,182	866
Cash Donations	10,264	
Festival of the Arts	9,336	722
Calpulli Children's Library	7,135	
Tapulao School Fund	6,000	
Chili Cook-Off	4,953	177
Stanford Program Sales	4,759	318
Jon Klein's Bike Ride	4,473	180
County Elections	2,717	314
See's Candy Sales	2,428	104
May Fete	1,610	141
In Memory of Andy Anderson	1,600	
Miscellaneous	575	
Total Amount Raised:	\$102,887	Total Fundraising Hours: 3,753

3. Eliminate Project: Kiwanis Maternal and Neonatal Tetanus Campaign

The Eliminate Project has been a five-year Kiwanis International/UNICEF initiative begun in 2010 to eliminate maternal and neonatal tetanus, which kills mothers and 50,000 newborns in the developing world each year. In FY 2014 - 2015, the Kiwanis Club of Palo Alto raised \$75,547 in gifts and pledges for the Eliminate Project and maintained its status as the highest fundraising Kiwanis club in North America (and second in the world) at \$410,777. The funds were raised through individual giving and the 2014 Kiwanis Angel Award Event. The Angel Award honored Allan Berkowitz, Executive Director of Environmental Volunteers on October 23, 2014, for his works in providing hands-on science and nature education through classroom-based programs, summer camps, at the Palo Alto Baylands EcoCenter.

FY 2010-2011
\$33,650

FY 2011-2012
\$135,115

FY 2012-2013
\$137,321

FY 2013-2014
\$29,144

FY 2014-2015
\$75,547

Total Funds Raised: \$410,777



Kiwanis/UNICEF tetanus inoculations in Guinea, West Africa. Guinea photos by PAKC member Judy Kramer.